Electronic Acknowledgement Receipt				
EFS ID:	3412613			
Application Number:	09852229			
International Application Number:				
Confirmation Number:	4955			
Title of Invention:	Technique for optimizing the delivery of advertisements and other programming segments by making bandwidth tradeoffs			
First Named Inventor/Applicant Name:	Michael Cristofalo			
Customer Number:	44367			
Filer:	Gregory W. Smock/Patrick McNally			
Filer Authorized By:	Gregory W. Smock			
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# File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)			
1	09852229_SIDS_06-05-08.p	6633103	V00	142				
		df	c7b3c4a5b9b69a80f9abc893ddbc8860 8dd03854	yes	142			
	Multipart Description/PDF files in .zip description							
	Document Description		Start	End				
	Information Disclosure Statement Letter		1	1				
	Information Disclosure Statement Letter		2	3				
	Information Disclosure St	4	4					
	Foreign Reference		5	5				
	Foreign Reference		6	106				
	Foreign Reference		107	137				
	NPL Documents		138	142				
Warnings:								
Information:								
2 Fee Worksheet (PTO-06)	fee-info.pdf	8236	no	2				
		35acb442a0129133c25b929a734e1cb 195548ca6		_				
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#### New Applications Under 35 U.S.C. 111

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.